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# Vape industry targets teens, effects the North Shore

Cigarette use goes up in smoke with the growing popularity of vaporizers

#### by Joe Borushek

The simplicity of having a cigarette is going out of style as vaping and using e-cigarettes is becoming more popular among teens

Cigarette smoking is simple: all that's needed is a lighter and a cigarette. In vaping, however, it's more complex.

There are four main parts to a vape: the battery, the atomizer, the "tank," and the mouth piece. The atomizer is what evaporates whichever E-Liquid the smoker is using and the "tank" is what holds it.

This is where vaping becomes personalized and expensive, with parts reaching to upwards of \$200.

Even with expensive parts, liquids alone will cost roughly \$800 a year, compared to the roughly \$10,000 a year it costs to smoke cigarettes.

In vaping, there are thousands and thousands of different liquids that you can put in a vape, ranging from different fruits to candies such as Skittles or Swedish Fish.

While some liquids are made with nicotine, these candy liquids are made with no nicotine, which has led to some controversy.

"It's just kind of dumb that [companies] even offer the candy flavored liquids," said junior Ben McCormick. "Isn't the whole point of vaping to quit smoking? It seems like these vape companies make these flavors just to attract a younger audience."

And that is the common concern that many people have with vaping. Isn't it just a way for companies to get kids hooked on smoking?

According to The Guardian, 4.6 million kids ranging from grades 6-12 use e-cigarettes and vaping products, and that number continues to rise.

Vaping is defined as "the act of inhaling and exhaling the vapor produced by an electronic cigarette or similar device."

*The vaping industry* made \$6 billion in 2015, compared to big tobacco which made around \$35 billion

The intended purpose of vaping is to help cigarette smokers transition into using the vape, which proponents claim doesn't contain the harmful chemicals found in cigarettes.

However, teens are using these devices and have turned them into a



Vapes, along with their accessories such as atomizers, can be purchased at a variety of smoke shops | AP Images

recreational activity.

The policy regarding vaping and using e-cigarettes at New Trier is the same as smoking cigarettes, cigars, and using smokeless tobacco.

The punishment for using these products on school grounds will result in a Saturday school on the first violation, according to Scott Williams, Assistant Principal of Student Services.

"It started out as more of a fun thing to do, I would just do it to try and learn different smoke tricks. It

definitely became more than that," said University of Illinois freshman Chris Halliwell. "You know people eat candy or drink soda, I would almost equate vaping to that. All of those things are relatively bad, but we don't really think about getting pancreatic cancer when we crack open a can of coke.

The vaping industry is making big profits, according to the World Lung Foundation. The vaping industry made \$6 billion in 2015, compared to big tobacco which made around \$35 billion in 2015 according to the World Lung Foundation.

Vaping is regarded more as a nuisance among teens because of the clouds of vapor that you can produce with a single puff, junior Peter Schmezick pointed out. "I get really annoyed when I'm walking down the street and the guy in front of me is vaping, because I know it's only a matter of time before I have to walk through a cloud of it (vapor)."

To antagonize people who vape, Continued on page 2

## Throw it out for real: SA's anti-littering campaign



### **TB** makeover gets mixed reviews

Name change comes said. as sponsors aim for people who feel that this change is inclusion

#### by Maya Kowitt

For those who have been paying attention in advisery and reading the flyers plastered around the school, many know that winter dance is no longer named "Turnabout." Instead, it but has adopted a new name: Trevapalooza.

The name change was introduced by Moira Gitau, head sponsor of the Global Exchange Club, the club that organizes the dance.

As expected, there are still unnecessary and prefer the old name.

Senior Jack Cadden has issues with Trevapalooza, stating that he has attended Turnabout every year, "I'm a senior, so of course I'm for tradition," Cadden said.

In agreement with Cadden, senior Alex Lyons is another supporter of tradition and says that she understands why there is a new name, but doesn't believe changing the official name will make students stop calling the dance Turnabout.

#### Gitau said.

Rachel Hess, a Committed to Action club sponsor and English teacher, explained the process of how the club helped choose this name. "Ms. Gitau came to a Committed to Action club meeting, and wanted to work with us to figure out a more inclusive name for the dance. We brainstormed a bunch of ideas, and then the dance board collected all the proposals from the club "Hess said

Junior Ellen White said, "I support the name change because it's 2016 and it's important to stop making assumptions of people's sexual orientation." White's point is what Gitau and the Trevapalooza board initially aimed for. Gitau said that it's necessary to make it apparent that anybody can ask anybody, and it doesn't have to be "girls ask guys," which is what the name Turnabout implied. "Most kids go in groups, and the reality is that we're trying to push the idea that at Trevapalooza you can go with anyone, or even not anyone at all," Gitau said. With knowledge that it may take a while for New Trier to transition into this name. Hess is excited that Trevapalooza will make students feel more included. "The name Trevapalooza is nice because it's recognized more as a party than strictly a dance," Hess said, "It takes off the social pressure and allows it to be not as high profile as Prom or Homecoming.'

Horne raps about "throwing it out for real" in anti-littering PSA | SA

In a school where lunch is more in halls than the caf, litter remains a problem

### by Carina Brendl and Elizabeth Byrne

A campaign video raising awareness of a prevalent, on-going discourtesy was released to students on Feb 6. It showed the excessive amounts of litter the student population produces every day.

The video, titled "Throw It Out For Real," features guest rapper and Kinetic Wellness teacher, Andy Horne. His original lyrics encourage students to throw out their litter to the tune of a Flo Rida song. The video also features special guest appearances from New Trier's

faculty, including Superintendent Dr. Linda Yonke and Winnetka principal Denise Dubravec.

Student Alliance members initially approached Horne because of the health raps he's performed before. He explained that he was aware of student litter in the cafeteria, but not in other places of the school, such as the library or the scrounge.

One reason he agreed to participate in the campaign was to decrease this littering. But he's also "all for students having fun with things" and likes writing songs and raps.

Horne emphasized that the driving force behind the video was Student Alliance member Jacob Shaw, with the help of other Student Alliance members, directed, edited, produced and wrote the narration of the video.

Continued on page 2

Gitau said the previous name, "Turnabout," is dated and doesn't fit the school anymore, "One of the reasons that this name change was necessary is that Turnabout implies a very specific relationship, male and female." Gitau added, "We know now that this isn't always the case.'

The Global Exchange Club knows that it will be a slow transition for students to use the name Trevapalooza, but hopes that students will understand the purpose of this name change.

To Gitau's delight, sophomore Madeline Kudia thinks the name change will have a positive effect and poses a good purpose.

"It helps people who identify as LGBTQ to feel more comfortable, and it's keeping up with this theme of 'prochange' that is very relevant in the media these days," Kudia

Junior Jack French mirrors Lyons' opinion, stating that students have a habit of calling the dance Turnabout.

"I just don't see people making creative asks for a dance called Trevapalooza," French said.

Gitau says the name was chosen purposely to reflect a festival like Lollapalooza.

'Trevapalooza works because it's more like a festival, with a dance component. I don't want students to think that if they don't like to dance, they can't go.'

Gitau added that in her five years in charge of the dance, she has done something to improve it every year, including a new DJ, creating a game room, the VIP lounge, and now online ticket sales.

"It's Trevapalooza because there are other things to do than just dance. We are looking to do things in the future, potentially with student artists to make it more festival-like, and I believe Trevapoolza really suits that,