

Can We Guess Your Grade?

What do your New Trier habits say about you?



- a) The B Lounge
- b) The Scrounge
- c) The Cafeteria
- d) In my AP classes



- a) 7:55 AM
- b) 7:30 AM
- c) 8:00 AM
- d) 8:50 AM



- a) What's the D?
- b) Yes, definitely
- c) I think so...?
- d) No way



- a) Canvas
- b) Instagram
- c) Facebook
- d) Twitter



- a) NEVER! I'm too scared to forget
- b) Once, but never again
- c) Sometimes, but I bring it on Mon.
- d) My advisery knows to eat at home



- a) There are only three floors
- b) Not that I know of...
- c) No, nice try!
- d) Yes!

If you answered mostly A's...

If you answered mostly B's...

If you answered mostly C's...

If you answered mostly D's...

You're a **freshman!**
What are you even doing here?

You're a **sophomore!**
Pro tip: take the P-stairwell.

You're a **junior!**
Have fun with the ACT.

You're a **senior!**
Counting down until second semester.

Irma Senior: Colleges are the new stalker

by Emma Willcocks

As senior year began, many students changed their names on Facebook. Some claimed that it was just for fun, but others did it to protect their accounts from prying eyes during the college admissions process.

Do admissions officers really check your social media, or is it just an urban myth?

A study by Christine Koenig, a former Chicago Tribune reporter, found that 67 percent of the 43 schools she spoke to admitted to Googling a prospective student, while 86 percent researched a student's social media site.

According to Koenig, the reasons behind this internet stalking is to "protect their school, its reputation, and avoid potential bad apples from spoiling their brand."

Admittedly, the numbers from Koenig's study seem inflated, and similar studies report different percentages.

Kaplan Test Prep came out with a similar study in 2012, which reported that 12 percent of students whose social media accounts were viewed by prospective colleges were rejected due to what they saw.

According to the Chicago Tribune, one girl, whose account was seen by admissions officers, sat through a Bowdoin information meeting and posted rude things about the other students in attendance.

Because Bowdoin was mentioned in her tweets, the admissions office saw her comments when they searched her. Though she was rejected because her academics weren't competitive enough, had she been a true potential candidate, her tweets would have upset her chances.

Colgate University is transparent with their admissions process and lets students know if they were rejected for any reason other than their strength as an applicant.

The Dean of Admission, Gary L. Ross, told the Chicago Tribune that he once called a student to ask about an alcohol-related event that he saw online. The student admitted that the incident was true, and his admissions offer was rescinded.

In a recent Huffington Post article, assistant director of admissions at University of

Georgia, Cindy Boyles Crawford, said, "It is always absolutely necessary that students are aware of the content they place online. Many scholarships, organizations, and companies see social media as the 'true view' of a student's character."

Because of the sheer number of applicants to every school, chances are that the admissions officers don't have time to check everyone's accounts.

Though it may seem unfair to check the accounts of only some students, it is just the way that the numbers may work out.

However, many articles suggest the chances are greater when it comes to more specific entities within a school, such as the athletic department or scholarship committees. As the pool of students gets smaller, the chances are greater that a student's social media is searched.

Whether or not admissions officers check your social media, it's a good idea to make sure that you present yourself appropriately online. Use the general rule of thumb--if you wouldn't want your grandma to see it, take it down.



Six seconds is the new 15 minutes

by Camille Baer

It's interesting to see how after just three short years of its initial launch in January of 2013, Vine has integrated itself into mainstream culture without skipping a beat.

Vine has contributed mostly positively to society, though it makes you laugh at a girl who fell off a chair trying to twerk or a little boy named Darius who does NOT want to be tickled.

Besides giving us the giggles, "Viners" have been utilizing the 200 million monthly active users as a means of advertising and marketing.

In the realm of social media, only 11 percent of the population uses Vine. Of that percent, most advertising is directed towards the youngest demographic of 14-to-17-year-olds, considering they make up about 32 percent of Vine's viewership, according to eMarketer.

So many young people on Vine are becoming famous because they are able to market themselves directly to the people they are most inclined to reach. For example, Shawn Mendes started his career on Vine posting videos of himself singing covers or original songs, and gained himself over 3.8 million followers. This fame led him to a record deal with Island Records last summer. Now, his song "Stiches", has become so popular it is currently being played on the radio.

Vine creates opportunities for these up-and-coming stars to be in commercials, tv shows, or even movies. Cameron Dallas, an active Viner, landed the lead role in the movie "Expelled", which was released on Netflix in December 2014. With over 7.3 millions follow-

ers, Dallas has cultivated quite the Vine account, generating plenty of attention through his collaboration with other popular Viners such as Marcus Johns, Christian Delgrosso, and Rudy Mancuso.

Society has adopted Vines as a part of our culture. Trending Vines started "What are those?!" Or the ever popular "deez nutz" video.

When Vine initially began, people said, "do it for the Vine," and followed that with doing something crazy. Popular viner Lele Pons "did it for the Vine" when she threw a pie in a bride's face after she got married, undoubtedly enraging the woman for ruining her bridal pictures.

Even in this year's Lagniappe Potporri, "John Cena" was declared during an interlude, from the popular trend of Vines setting up the joke by asking or stating who ever the person is, and then calling them John Cena with videos of him wrestling people.

The negative aspect about Vine is that it allows for attention spans to become shorter and shorter. The six second videos are training our brains to tune in for a brief period of time, so that now, if something takes longer than a moment to understand, we tend to tune out.

With Vine humor, anything can be made funny. Something random like a guy yelling "Look! It's a watermelon, inside a watermelon!" can become so utterly famous, just because the guy pronounces watermelon in a funny voice. It boils down the creativity of humor to six seconds of immediate, slapstick humor that require zero comprehension.