

# Canned food drive completes another successful year

by Rachel Melancon

For over 35 years, Tri-Ship and Girls Club have worked together to administer the largest canned food drive in the Northshore area for the Chicago Food Depository. This year the organizations added a virtual food drive where contributors could make direct donations to the depository online.

From Nov. 3 through Dec. 2, this year's drive provided over 15,000 meals to those in need. To encourage students to bring in cans, there was a reward of a free breakfast for adviseries that collected at least 1000 pounds of food.

"It's the least we can do to thank them," explained Tri-Ship sponsor Scott Fricke. He continued, "It is also a great motivator for adviseries to participate in the drive."

This year, 8 adviseries brought in over 1,000 pounds of food. In total, the Winnetka campus raised approximately 20,000 pounds of food. Although a drive 7 years ago

yielded a record of 40,000 pounds, 20,000 pounds was enough to provide 16,572 meals.

Transferring the cans onto a vehicle was a difficult task. Tri-Ship head, Griffin Powell, shared that, "it is the most demanding part of the project. It takes a lot of work to load the truck."

For 5 periods, the students move boxes and boxes of cans into the truck. Unfortunately, the boxes sometimes break, forcing the members to carry the cans individually.

Nevertheless, "[It is rewarding] to pack all the barrels and boxes into the truck, knowing it is all for a good cause," said Girls Club sponsor, Melissa Gonzales.

Most adviseries have a member from either Girls Club or Tri-Ship to advertise the drive every year. Both clubs rely heavily on their fellow members in each advisory to recruit other students to participate in the drive.

"Tri-Ship and Girls Club members are held to high standards.

Each of their adviseries is expected to contribute," explained Fricke. The members must become leaders within their adviseries.

In addition, there were also countless signs posted on both campuses, reminding students of the important event on a daily basis.

Despite all the advertisements, a significant portion of the students brought in their cans at the last minute.

"Although [Tri-Ship and Girls Club] work hard to get the word out, sometimes it seems as though we won't get enough cans," Fricke added. "Luckily the students never let us down."

This year's virtual food drive contributed to the success of the event. Student activities coordinator Daniel Gross first suggested the idea. "I thought it was a great concept," said Fricke.

The virtual food drive has increased profits tremendously, raising around \$15,000 for the Chicago Food Depository alone.



A portion of the 20,000 pounds of food collected during the drive | Minturn

The members of Tri-Ship and Girls Club aren't involved with the virtual portion. They are limited to simply advertising the new virtual food drive and donating themselves.

"It's a great new addition, but we do not play a large role in actually running the online drive," shared Powell.

Tri-Ship and Girls Club are

consistently one of the largest donors to the depository. Last year, ABC News covered the drive.

"We plan on continuing this way of donating in the future," Fricke said, "not only can we help by donating as many cans as possible, but the money provides many meals."

## Fashion Merchandising partners with Old Orchard for the holidays



Plaid shirt, white top, and faux evergreen leaf skirt on display at Old Orchard | Duffy

by Camille Baer

On Nov.20, the Marketing and Merchandising in Fashion class took a field trip to Old Orchard Mall in order to put up a seasonal display, which was designed and crafted by students in the class.

"For the last two years we've been working on this statement landscape bed, and this is the third semester class that has done the landscape bed," said Fashion Marketing teacher, Melissa Duffy.

Duffy further elaborated that

Old Orchard gives the class free creative reign to do whatever they want. The students get to come up with their own ideas for the theme, design, and layout while partnering with a visual merchandiser.

Sophie Simonds, a junior, said "We talked a lot in class about what we could and couldn't use in order to include all religious holidays, and we talked about where the different focal points in the display should be placed."

For inspiration, the class looked at displays for large department

stores, like Macy's and Nordstrom.

The Old Orchard staff was accommodating and helpful. They helped the students put together their ideas, transforming them from a simple sketch to a seasonal display. They also helped find and provide materials that the class required to create their displays, according to Duffy.

The class assembled the set pieces, including decorative trees created by the Wood and Metal Design class.

"We had to wrap a bunch of wooden boxes with plaid fabric and tie ribbons around them all. We had cutout trees and big snowflakes made [with help from wood shop class], so we had to place them where we wanted them [at Old Orchard]," said Simonds.

Although the set looked amazing by the end, the class experienced some minor drawbacks beforehand. Simonds recalled, "What seemed like the biggest struggle to me was class agreement. We clashed on a lot of ideas and ended up taking lots of time to decide and debate."

Duffy added that trying to

narrow their focus was also a difficult aspect of the project.

Another problem students experienced was the weather. "It was really hard to work in the cold all day. Even though the sun was out, I think we all had numb fingers and toes by the end of it," said Simonds.

Duffy said, "There are all kinds of challenges that come up along the way just because it's something they've never done before, and every project is different, so I'm up against new obstacles, too."

The project is an opportunity for students to experience what a job in fashion entails, since they get hands on access in designing and creating all aspects of the display.

"This is pretty much as real as it gets," explained Duffy. "The fact that [students] get to work on something that's real, and something that is local that their friends and family will be able to see it's exciting to have that opportunity."

The display, which can be found between Northface and Gap, will remain at Old Orchard Shopping Mall until mid-February.

## WNTH citrus sale joins the 21st century

by Michael Pruchnicki

This year, the Radio Board is planning to purchase a new sound board and revamp the already-existing recording studio on the fifth floor.

WNTH does not receive the bulk of its operating expenses from the school. Instead, they rely on profits from fundraisers to keep their programs going.

This puts the responsibility of raising even more money on this year's DJs and Radio Board members.

"This year, we are having DJs sell 12 boxes as opposed to 10 boxes, which had been the standard in the past," said Station Manager, Luke Sherman.

"This is a reflection of the fact that we are trying to raise more money to get the recording studio and sound board," he said.

Club sponsor Iwona Awlasewicz said, "This is a student funded club, and this is how we get our money. If we want new stuff, we simply have to

raise more."

Awlasewicz also said that the recording studio and the new sound board will cost \$5,000, and they should have the money to purchase the recording studio after next year's citrus sale.

The radio board is also considering another fundraising opportunity in the spring so that they might have the new recording studio completed by next fall.

The jump from 10 to 12 boxes may have bothered some of the DJs, but Senior DJ Emiko George remarked, "Selling citrus isn't hard at all. It's just like anything. When you leave it until the last minute it can be very hard, especially when you have to sell 12 boxes. But if you do it in advance, it is not that hard," said George

The Radio Board has incentives for their DJs to sell more boxes. This year's top prize is concert tickets of the winner's choice from the radio station WXRT, along with other smaller prizes.

According to Sherman, this has

driven people to sell more boxes, and it is always a friendly competition among radio board members.

George said, "Last year I got really into the competition, and I think it drove people to sell the most boxes they could."

One of the things that is always difficult for radio board is to count the cash and checks DJs turn in.

Radio Board has tried to simplify this process in using an online option, in which the money is counted automatically.

This is done on RevTrack, the school's online payment system.

Unfortunately, many people had issues with the online store this year.

"We weren't clear on where to go and how to pay. We didn't realize that people outside of New Trier didn't know what RevTrack was and how to use it," said Awlasewicz.

Senior Robert Kennedy, the Public Affairs Director for WNTH, thinks there should be a checklist and instructions sheet on how to do online orders, especially because next year they plan on going paperless.

## Initial stages of referendum set to begin this spring

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all of the messiest and dustiest work (destruction) is done in the summer, and the construction will be done in the following school year," said Dizon.

The construction of the new music building and cafeteria will be taking place in the 2016-2017 school year.

The new music building will include new material suited for better acoustics and the cafeteria will feature more space to fit New Trier's student body.

Additionally, a new library will be added during the 2016-2017 school year.

Principal Denise Dubravec discussed the additional space. She said, "The design of the new buildings incorporates purposeful gathering spaces for students that are inviting, that will include comfortable furniture."

While the majority of the current students will have graduated by the time the project is finished, they can look forward to being impressed by the new renovations when they visit.

Incoming freshman for the 2015 year will be faced with construction throughout the majority of their high school experience.

*'The design of the new buildings incorporates purposeful gathering spaces.'*

-Denise Dubravec

The main purposes of this renovation are to provide additional cafeteria and lounge space to prevent overcrowding, and to restore some of the oldest parts of the building.

While the estimated time of completion isn't guaranteed, the administration is aiming for sometime in 2017. Dizon said, "The goal is to finish it sometime in 2017, and hopefully be ready by the 2017-2018 school year."

Overall, the outlook on this project is positive, since the intention is to help everyone. "Any investment in New Trier is an investment in the community," said Dubravec.