

# Websites unveiled by Kardashian clan



by Camille Baer

On September 14, Kim Kardashian, Khloe Kardahsian, Kylie Jenner, and Kendall Jenner collectively released their own websites/apps to which fans can subscribe.

It's amazing to see how far the Kardshian/Jenner family has come since their debut on "Keeping up with the Kardashians."

Although they started out as another wealthy family on a reality TV show, they quickly rose to ultra-mega fame and dominated magazine covers, tabloids, and news stands.

Members will pay \$3 a month to subscribe to each sister's website. There's no package option, so it is \$12 a month to follow all four of them, which is \$5 more than a Netflix account.

So what are you actually paying for when you subscribe to their websites? Each sister has their own niche or expertise to share, something they choose to focus on in their videos. Kim shares makeup, hair tutorials, and "fun fashion

content," as she calls it. Khloe, two years younger than Kim, shares her rigorous fitness routines, as well as lifestyle tips.

"This is something I've been really passionate about," said Khloe. "I want you guys to take a day in my life." Any viewer can tell the women have worked hard to create videos that are truly exclusive and unique to them, giving fans the ultimate up close and personal glimpses into the sibling's lives.

With perfect timing, Kendall's website launched during the craze of fashion week, so she was able to give her viewers an authentic backstage perspective of what really goes on behind the scenes on the runway.

A lot of her videos will show her traveling around the world, from photo-shoot to photo-shoot, runway to runway.

There are also moments on her website where she shows her more down to earth side, like hanging around the home, or even cleaning out her closet.

Kendall's sister and BFF, Kylie, is also excited to show her fans what she's created. "I have spent so much time trying to make this the dopest place for you guys to see makeup tutorials, show you guys my house, fashion, and looks for less."

The quality of her videos and how much she cares about cultivating a unique style is clear to

anyone viewing her videos.

According to Cosmopolitan magazine, the Kardashian and Jenner sisters have devoted the past two years of their lives to these tutorials and candid videos.

You'll find videos on clothing trends, try-at-home hair and makeup videos, workout routines, mothering advice and the honesty of what it's like being a mom.

The first videos Kim shared was a Q and A with little sis, Kylie, where Kim asks Kylie what it feels like "now that you have dethroned me?"

The candid interview revealed Kylie's honest responses to Kim's questions. Although Kylie appears to be bashful "dethroning" Kim, she later calls her a princess, (referring to all her clothes, etc.).

Kim's response? "Honey, I moved past being just a princess a long time ago."

Queen Kim reassures her devoted fans that backing out of the limelight is what she wants right now, considering she has another child on the way.

The "baton has been passed on" to Kylie, who Kim believes should be the one to take the throne.

The "royal" family has clearly made a significant splash in the social media world, and it will be interesting to see how their websites continue to unfold.

# Staff Editorial Congestion strikes New Trier hallways

When New Trier opened for the 2015-2016 school year, students were disappointed to find an entire hallway blocked off and the disappearance of the K stairwell. As this is expected with the renovations currently happening at the Winnetka campus, the missing hallway and stairwell have caused an increase in congestion in other hallways, most specifically the main hallway that runs from the A and B stairwells to the L and M stairwells.

Upperclassmen, it is not worth blaming the sophomores for clogging the hallway because the student population at Winnetka has not changed much from last year's numbers. In the 2014-2015 school year, the Winnetka Campus student population was 3,119 students. This year's student population is 3,025 students. This means there were 94 more students in the hall last year. So, the hallway congestion this year is not due to an increased student population.

Some students believe a cause of the congestion is people stopping in the middle of the hallway to talk to each other. It's hard to believe that student habits have changed from last year with the new flow of traffic in the hallway. Conversations have always occurred in the hallways. And while most upperclassmen complain about how the sophomores stop the most in the hallway to talk to their friends, juniors and seniors are just as guilty. Everyone finds it irritating and yet no one will stop doing it. Be aware of your surroundings in the hallway and everyone will be better off because of your vigilance.

Teachers have also been greatly affected by the congestion. Physics teacher, Ryan Dunn, said he has to consciously pay attention to the passing periods and leave his office far before the bell rings.

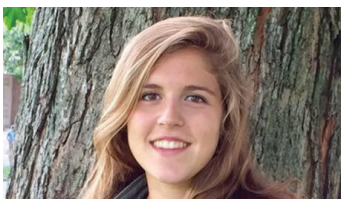
Sometimes students forget that teachers have to get to class too. Students are not the only people in the school that are affected by the congestion. Some teachers don't have the time to leave before the passing period like Dunn; some have to navigate through the sea of students after each class they teach. That can result in late teachers and therefore lost class time.

The simplest solution to these traffic jams is just to avoid that hallway. Upperclassmen know from previous years to avoid the P stairwell like the plague during passing periods and sophomores have been here for more than a month now and should know better. You won't be affected by the traffic jam if you simply avoid the hallway altogether.

For those who have classes in that hallway, I wish you the best of luck. Try to avoid the P stairwell and all the traffic that comes with it. The A, B, L, and M stairwells will be the easiest to navigate, but going through that hallway will be the hardest part of your day. Remember that your sacrifice is helping pave the way to a superior school, one where all hallways are open at all times and there are no missing stairwells.

Due to the construction, the hallway and K stairwell will be inaccessible for the rest of the school year. Let this be an opportunity to switch up your routine, and find a new way to walk to your classroom. Treat it as an adventure, because let's face it, everyday at New Trier is an adventure.

# True life: my addiction to snapchat



by Melanie Mandell

I'm trying to write this article, and I can't seem to put down my phone. No, I'm not texting. Instead, I'm sending ridiculous selfies with silly filters to my friends.

With the recent updates and time spent on this app, I'm finally coming to terms with the fact that I am addicted to Snapchat.

Four years ago, Snapchat was launched, but didn't start to grab anyone's attention until the winter of 2012. When the app first came out, I thought it was a waste of time. "Why Snapchat when you could text?" I always thought. The trouble of switching between the two apps was too much for me.

Flash forward a year and a half, and Snapchat still held tightly onto the hearts of tech savvy teens.

Now people could post "snap stories" so all of their friends can see what they were up to at any given moment. This update drove me further away from the app, because I wasn't exactly sure how the "stories" worked, and didn't want to

accidentally upload one.

Over the past few months, Snapchat has crept into my everyday life, and now I honestly cannot go twenty minutes without it.

Trying to think back on how it happened, I would have to blame the update in April 2015, that allowed people to earn "snap streaks." A Snapchat streak is signified by a fire emoji and the number of days you have been sending and receiving Snapchats from one person.

These streaks are a big deal, and losing one is an even bigger deal.

This past summer I lost my phone and the first thing I cared about was my longest Snapchat streak, which was over 100 days.

For the next week I signed into my friends phones and used my iPad to ensure that I kept the streak alive. It's pathetic, I know, but I couldn't help myself.

Now Snapchat has added yet another new feature in order to keep the selfies interesting. Users can hold down on their face before sending a picture using the front facing camera in order to apply an animation.

Some of these filters include: heart eyes, throwing up a rainbow, and my personal favorite, two cross-eyed eyeballs. These filters cause me to go into fits of laughter when they glitch (I think that they're better

when they're not working the right way).

A few people may have noticed that there was yet another addition to the Snapchat emoji family this past weekend.

The two new emojis added were a baby and a star. The baby signifies a new snap friend, and the star is a bit more complicated.

If my friend was to send me a snapchat and I replayed it, everyone who is friends with my friend on Snapchat would have a star next to her name.

I think this emoji is unnecessarily complicated, and doesn't really add much to the Snapchat experience.

A lesser known fact about the most recent update is that it allows you to change the emojis that are used in the app.

Say your favorite emoji is the little bird in the egg. Well you could replace the traditional smiley face or the smirking face with the little bird.

Snapchat is also charging customers if they want to be able to replay more than one snap per day. A little ridiculous if you ask me.

Although Snapchat has its flaws, I don't think it's going anywhere anytime soon. Frankly, I don't want it to.



Gannon Lee

# New Trier News

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